



# POPOP BLOCK WALK FOR CHILDHOOD CANCER

## Host Information

Thank you for hosting a PopUp Block Walk in your neighborhood, or at your business. These fundraisers provide retreats for the families of children currently on-treatment for pediatric cancer.

On Treatment Retreats provide respite from the daily rigors of treatment. They enable families to take a break, regroup as a family, and do 'normal' activities. By spending time as a family outside a hospital environment, the focus is on the entire family, not just the child undergoing chemotherapy and radiation treatments. Siblings are given the opportunity to reconnect and be kids, parents are given the chance to 'date' their partner and reboot their relationship, the entire family is encouraged to make family memories and capture these moments to carry them through the tough challenging days ahead. The generosity of your friends, neighbors, and colleagues helps fund the venue, activities, food, entertainment, and also the photographic memories as a reminder of their retreat in the midst of their cancer journey.

- Select a date and time (except Sundays) which suits your schedule
- Submit a course plan (street names and direction)
- Once approved, invite your neighbors and friends to join you in the fight against childhood cancer
- CHAMP will provide promotional postcards and registration forms for you to customize then distribute to your neighbors.
- CHAMP will provide t-shirts for your registered participants, registration is a *\$5 minimum donation p.p.*
- CHAMP will come to your location, set up a CHAMP table, canopy, and starting arch, bio boards, distribute t-shirts and help support you in your fundraising effort.
- *This fundraising event will be yours.* It can be purely a neighborhood walk, or you can add a toy or gift card drive, lemonade stand, car wash etc.... *we encourage creativity!*
- All we ask is that there is a minimum of 20 registrants to your event, and state mandated social distancing and CDC recommendations are adhered to.

Optional ideas to enhance your FUNdraiser.

- If you have the resources, provide water bottles or refreshments for your attendees
- CHAMP t-shirt/ medal design competition



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- Gift card or toy drive
- Lemonade stand
- Car wash
- Sponsored walk (\$ amount per lap)
- T-shirt design competition
- Raffle
- Cornhole tournament

To submit a date request and Host Kit for your CHAMP Popup Block Walk, please email: [kathryn@septemberchamp.org](mailto:kathryn@septemberchamp.org) or text 602-726-2005 and put Popup in the Subject line. Please allow a minimum 2-week notice.

